

Cool Japan Fund Inc.
Tokyo, September 1, 2020

Cool Japan Fund has sold its shares in SDI Media Group, Inc.

Cool Japan Fund (CJF) announces that it has sold all its shares of SDI Media Group, Inc. (SDI) to IMAGICA GROUP Inc. * (IMAGICA GROUP).

In February 2015, in collaboration with IMAGICA GROUP etc., CJF acquired 100% shares of SDI. SDI is the world's leading provider of media localization services such as dubbing or adding subtitles to video content.

After the investment, SDI greatly contributed to the expansion of international sales of Japanese content, such as TV shows, anime, and movies, through its global localization platform and customer network that includes major media and production companies around the world, especially in North America.

In order to enable IMAGICA GROUP to promote business flexibility in its industry, all shares held by CJF transferred to IMAGICA GROUP.

Reference) CJF announced its investment in SDI on February 19, 2015.

https://www.cj-fund.co.jp/en/files/press_150219-1.pdf

* IMAGICA GROUP changed its name from Imagica Robot Holdings Inc. on October 1, 2018.